

Smokes – When used as a noun, it's slang for cigarettes. **Example:** I need to go to the store to get some smokes.

Slang for expensive – It costs: an arm and a leg. A small fortune. Your firstborn child. A pretty penny. My life savings.

Swag – Slang that refers to promotional items that are given away to advertise a company or product. At the U.T. orientation, they gave us all kinds of cool swag. I got a t-shirt, hat and backpack!

It might grow legs – A figure of speech that means something could get stolen easily. **Example:** Don't leave your purse on the table during class. It might grow legs.

Take your time – A figure of speech that means a person can relax and not be concerned about a time deadline. **Example:** Please fill out this application, but take your time and send it when you can.

Par for the course – An idiom that means something is normal or usual. **Example:** I got a B on the test, but that's par for the course. Also used sarcastically when frustrated or annoyed. **Example:** Our picnic is this Saturday, and rain is predicted. That's par for the course. This phrase comes from golf, in which "par" is the number of times expected to hit the ball into each hole on a golf course.

Kicks – Slang for shoes, especially athletic shoes. **Example:** I got a good deal on some new kicks from Academy!

Squealed – Slang that means to betray someone by giving information about them, especially to the police or someone in authority. **Example:** The man who works for the drug dealer, squealed on him to the police, and the dealer was arrested.

Bad/Good P.R. PR = Public Relations Slang that refers to a bad or good reputation that a person or organization has that the people perceive. **Example:** When their vaccine was recalled, it was very bad P.R. for the Johnson & Johnson company.

Brutal – Slang for something happening that is really bad. **Example:** The hot weather lately is just brutal! I didn't study, so the test in class today was pretty brutal for me.

A meet and greet – A term for a gathering with the purpose of people meeting new people. **Example:** My boss invited my wife and I to a meet and greet of company officials.

A little goes a long way – A figure of speech that means a small amount of something, like music or reading or studying is enough for a person to enjoy.

Example: I can listen to rock music, but a little goes a long way with me.

A bootleg – A slang term for illegal items such as homemade alcohol, or unauthorized audio or video recordings. **Example:** When the United States had a ban on alcohol, many gangs made money selling bootleg whiskey.